

# Bakkt® Crypto Payout

Cryptocurrency is driving a new and dynamic future of finance, but access to crypto can be overwhelming. With Bakkt® Crypto Payout, you can offer individuals easy, instant access to receiving crypto on a secure and regulated platform.

## What's your crypto strategy?



50%

almost half of U.S. gig workers say they are open to receiving a portion of their pay in crypto<sup>1</sup>



10%

crypto owners are 10% more satisfied with their gig job than non-crypto owners<sup>2</sup>



73%

of U.S. gig workers agree that getting paid in crypto offers more flexibility<sup>3</sup>



3

Major U.S. city mayors have been partially paid in crypto: Eric Adams in NYC<sup>4</sup>; Francis Suarez in Miami<sup>5</sup>; and Jane Castor in Tampa<sup>6</sup>

## Deliver your crypto strategy with Bakkt® Crypto Payout

Crypto payouts have many use cases, appealing to individuals across industries:

### Gig Economy

- Give your gig economy contractors the option to receive crypto
- Crypto delivery is near real-time

### Gaming & Gambling

- Enable winning payouts in crypto
- Funds can be displayed in your digital experience and used back in your system

### Marketplaces

- Sellers can receive crypto for all or part of their sales
- Opportunity for brand differentiation to sellers

### Creators

- Offer influencers and creators the option to receive crypto
- Differentiate your brand with creators

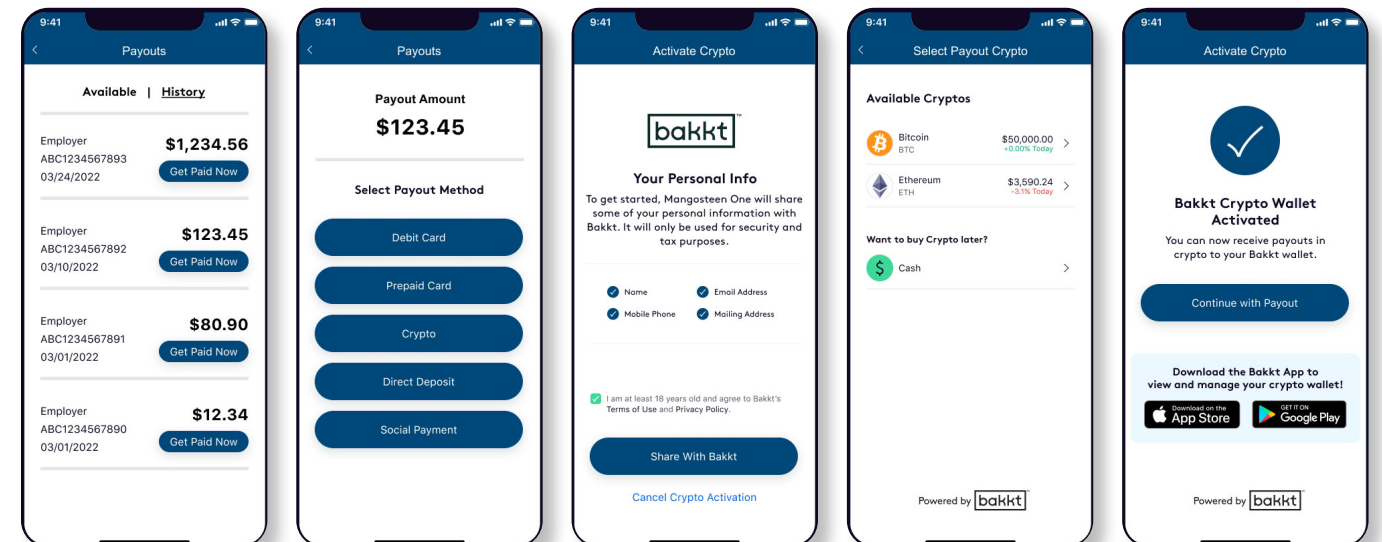
We offer transparent pricing for you and for individuals.

Bakkt® Crypto Payout helps you connect your audiences to crypto, easily enabling the receipt of bitcoin and ether, the two largest cryptocurrencies by market capitalization.<sup>7</sup>

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## It's fast and easy to enable crypto payouts

- Speed to Market: Easily integrate crypto into your experience
- Flexible Integration Options: API-delivered or embedded web experience
- Backed by Bakkt: Fully regulated solution with institutional-grade security



## Let's Get Started

Contact us today at [cryptoservices@bakkt.com](mailto:cryptoservices@bakkt.com) to learn more about getting started with Bakkt® Crypto Payout.

**Our vision is to connect the digital economy. We power commerce by enabling consumers, businesses and institutions to unlock value from digital assets.**

Bakkt Marketplace, LLC is registered as a Money Services Business and is licensed to conduct its business throughout the U.S.\* Bakkt holds a BitLicense through the New York Department of Financial Services.

\*Bakkt is not licensed and does not operate in Hawaii

<sup>1</sup>Bakkt Proprietary Research, Gig Workers and Crypto Study. N=1,018. June 2022

<sup>2</sup>Ibid.

<sup>3</sup>Ibid.

<sup>4</sup>NYC.gov. "Mayor Adams to Receive First Paycheck in Cryptocurrency." January 2022

<sup>5</sup>Bloomberg. "Miami Mayor Seeks Wider Crypto Use After Taking Pay in Bitcoin." December 2021

<sup>6</sup>CoinTelegraph. "Tampa Mayor to Accept Pay in Bitcoin." November 2021

<sup>7</sup>Coin Rivit. "Top 10 Cryptocurrencies by Market Capitalization." Accessed March 2022

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